

CORPORATE PARTNERSHIP PROGRAM



Nov. 1-3, 2017
**RENDEZ-VOUS
SANTÉ EN
FRANÇAIS**

Delta Ottawa City Centre, Ottawa

150 WAYS TO WORK TOGETHER

The **largest** multi-disciplinary **gathering**
in the country on **francophones' health**.

Over **350 workers**, stakeholders and
decision-makers in one place.

About the **RENDEZ-VOUS SANTÉ EN FRANÇAIS**

Organized through the joint efforts of the **Société Santé en français (SSF)** and the **Consortium national de formation en santé (CNFS)**, **RENDEZ-VOUS SANTÉ EN FRANÇAIS – 150 WAYS TO WORK TOGETHER** is a national event focussing on the issues and solutions affecting the health of Francophone minority populations in Canada.

O B J E C T I V E S



To **share** et **mobilise** on the health-related issues and promising solutions in French.



To **stimulate** thought about the **future** of health services in French in Canada.



To **encourage** the participants to take action for Canada-wide **benefits**.

Target Demographics

Rendez-vous will bring together over 350 individuals from every region of Canada and various fields (government and community leaders and policy makers, health professionals, health service managers and post-secondary education institutions), all involved in and committed to the health of Francophone minority communities.

In addition to the representatives of personnel and committees, member institutions, national and regional partners, networks and stakeholders of the *SSF* and the *CNFS*, *Rendez-vous* aims to reach out to and bring together the following stakeholders and groups:

- Researchers, students, instructors and stakeholders in post-secondary education
- Representatives from governments and agencies dealing with health and the development of Francophone minority communities (FMC)
- Officials and public policy-makers in health
- Health professionals and managers
- Educators
- Community leaders and stakeholders
- Health institution administrators
- Health and social sciences associations and professional orders
- Media

Some distinguished international speakers will also be in attendance.

SSF and CNFS Profile and Mandate

Société Santé en français (SSF)

Working closely with the *Santé en français* networks in every province and territory, the **SSF** is a national leader that provides better access to quality health programs and services in French for improving the health of all Francophone and Acadian minority communities in Canada.

The work of the *SSF* and the 16 networks is supported by the joint efforts of partners such as health professionals, government officials, care facility managers, educational institutions and community organizations.

Consortium national de formation en santé (CNFS)

The **CNFS** is a Canada-wide group of eleven Universities and Colleges offering programs in French in various health fields, and regional partners who improve the access to French-language health-related education programs in the country. Since April 1, 2015, the *CNFS* has come under the auspices of the *Association des collèges et universités de la francophonie canadienne (ACUFC)*. The *CNFS* has played a great part in the creation of the new partnership and has retained its corporate identity as well as its operating model.

In addition to supporting approximately 100 post-secondary health programs offered in French in its member institutions, the *CNFS* carries out many complementary community initiatives such as clinical training, training in the active offer of services in French, language training and cultural adaptation, as well as professional development for health professionals. Moreover, the *CNFS* member institutions bring together the driving forces in research on health in official language minority communities.

Visibility Plan

By taking part in this event as a **corporate partner**, your organization or company will benefit from enhanced visibility and recognition in addition to supporting the worthy mandate of the *CNFS* and the *SSF*; you will also be contributing to the health and development of Canadian Francophone minority communities.

Your **commitment** will help to create an environment that is conducive to **networking**, the development of **research capacity** and the **dissemination** of **findings** and **knowledge**, for **action** on the ground.

Visibility Plan (followed)

Visibility	Platinum* \$15,000 +	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Attendance (2 people) and visibility at the <i>Rendez-vous</i> , opening cocktail reception and gala	•			
Attendance (2 people) at the <i>Rendez-vous</i> and opening cocktail reception	•	•		
Exhibit booth in the <i>Rendez-vous</i> main room	•			
Logo on the outside cover of the program	•			
Visibility - inside cover of the program		•		
Visibility - inside page of the program			•	•
Logo on the attendees' communications tools	•			
Mention in the <i>Rendez-vous</i> media releases	•			
Verbal mention in official speeches	•	•		
Logo on the sponsor banner	•	•	•	mention
Mention in the media kit	•	•	•	
Logo and hyperlink on the Home page of the <i>Rendez-vous</i> website	•			
Logo and hyperlink in the Partners section of the <i>Rendez-vous</i> website	•	•	•	•
Logo projected continuously during the event	•	•	•	•
Acknowledgement in social media	•	•	•	•
<i>Rendez-vous</i> attendance for one person	•	•	•	
Table at the entrance: document depot		•	•	•

*As the ceiling of the Platinum category will vary, the visibility plan may be adjusted where appropriate.

NB: In order to maximize the scope and impact of this visibility plan, each corporate partner will be invited to circulate information and support certain promotion efforts for the *Rendez-vous* within their respective networks based on their ability and the means at their disposal.

More Options

In addition to the visibility plan offered to the corporate partners, here are some additional **visibility options** to enhance your visibility plan during major networking activities that will be held throughout the event. Partners will be entitled to an add-on visibility option based on their sponsorship level.

Sponsorship Add-ons	\$2,000	\$1,000	\$500
Opening cocktail reception	•		
Gala	•		
Health breaks (3X)			•
Breakfasts (1x) = \$1,000 and (2x) = \$2,000	•	•	

*The organizers will inform the partners at a later date of the day chosen for the additional visibility breakfast options.

For more information, visit the *Rendez-vous Santé en français* website at:
RVsante2017.ca



Partnership Form



Corporate Partner Information

Partner's name (As it should appear in the promotional literature) _____

Website (For creating a hyperlink, if applicable) _____

Address _____ City _____

Province _____ Postal code _____ Fax _____

Name of individual signing the agreement _____

Representative or representatives (if applicable) _____

Contact (If different from signatory) _____

Telephone _____ e-mail _____

Partnership Level (Non-taxable fee)

- Platinum \$15,000 +
- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500

Amount \$ _____

Sponsorship Add-ons (Add-on fee is taxable)

- Opening cocktail reception \$2,000
- Gala \$2,000
- Coffee breaks (x3) \$500
- Breakfasts \$1,000 (x1) \$2,000 (x2)

Sub-total \$ _____

GST/HST 106728272: 13 % \$ _____

Total amount of the sponsorship add-ons \$ _____

TOTAL AMOUNT \$ _____

Signature: _____ Date: _____

Please return the completed form:

By e-mail: info@RVsante2017.ca

By mail: *Association des collèges et universités de la francophonie canadienne (ACUFC)*

223 Main Street, Ottawa, Ontario K1S 1C4